



## **BREEZELINE BRINGS A COOL BREEZE TO CLEVELAND THIS SUMMER WITH PINWHEEL DISPLAY AT SOUTHPARK MALL**

*Pinwheel display features the creations of local artist Amy Haggard,  
a kid-friendly DIY art station, and a chance to win prizes*

**Cleveland, OH, July 13, 2022** – Cleveland area mall goers will have the opportunity to experience the talents of Ohio artist Amy Haggard, whose creative renderings of Breezeline’s pinwheel logo will be on display at the Southpark Mall starting this week.

Haggard is well known for creating unique, visually dramatic graphic designs with vibrant colors, bold shapes and intricate patterns. Her specially-commissioned designs are now on display in a large pinwheel field that has been built at Cinemark Court.

"The inspiration for this project was based on the three pillars of education, communication and entertainment," said Haggard. "I tried to incorporate those themes in the pinwheels using symbols and icons while telling the story of how technology has a major positive impact on our day-to-day life."

Guests will also be invited to create their very own pinwheels to add to the art installation at a do-it-yourself art station adjacent to the display. Visitors will also have a chance to spin a special prize wheel for a chance to win a \$500 gift card and other prizes.

Last year, the company (formerly Atlantic Broadband) acquired WOW! operations in Cleveland and Columbus. In May, the company adopted the Breezeline name and pinwheel logo in a nod to its growth beyond the eastern seaboard and its expanding product portfolio.

The Breezeline Pinwheel Field will be on display for four weeks starting on July 8 (Friday-Sunday, 10 AM-6 PM). The display will then travel to the Polaris Mall in Columbus for a four week stay starting August 5.

### **ABOUT BREEZELINE**

Cogeco US, operating as Breezeline, a subsidiary of Cogeco Communications Inc. (TSX: CCA), is the eighth-largest cable operator in the United States. The company provides its residential and business customers with Internet, TV and Voice services in 12 states: Connecticut, Delaware, Florida, Maine, Maryland, New Hampshire, New York, Ohio, Pennsylvania, South Carolina, Virginia and West Virginia. Cogeco Communications Inc. also operates in Québec and Ontario, in Canada, under the Cogeco Connexion name. Cogeco Inc.’s subsidiary, Cogeco Media, owns and operates 21 radio stations as well as a news agency serving audiences primarily in the province of Québec.

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